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TILE FACTORY

Tessellated Tile Factory 2024 Interior Trends





TTF 2024 Interior Trends!

What a way to start the new year with TTF 2024 interior trends!

Predicting specific interior design trends for 2024 involves a mix of current trajectories and forward-looking speculation. Interior design trends are dynamic and often reflect broader cultural shifts, technological advancements, and changes in lifestyle preferences. Some key interior design trends that are emerging this new year and may continue to evolve are paving its way into modern designs.

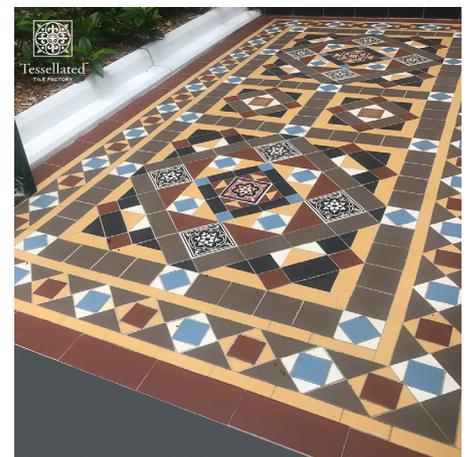
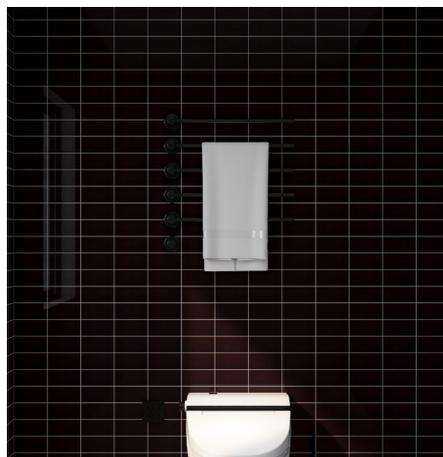
2023 interior trends were focused on comfort, sustainability and personal expression. From biophilic designs integrating nature into interior designs, emphasizing natural light, ventilation, plant life and natural materials to create a healthier and more organic living environment. To comfort and coziness were also big in 2023, were spaces that evoke comfort and relaxation, often referred to as “cocooning” are in vogue. Soft furnishings, plush textiles and soothing colour palettes contributed to this trend. However 2024 key interior trends are gracing us this year with the following trends:

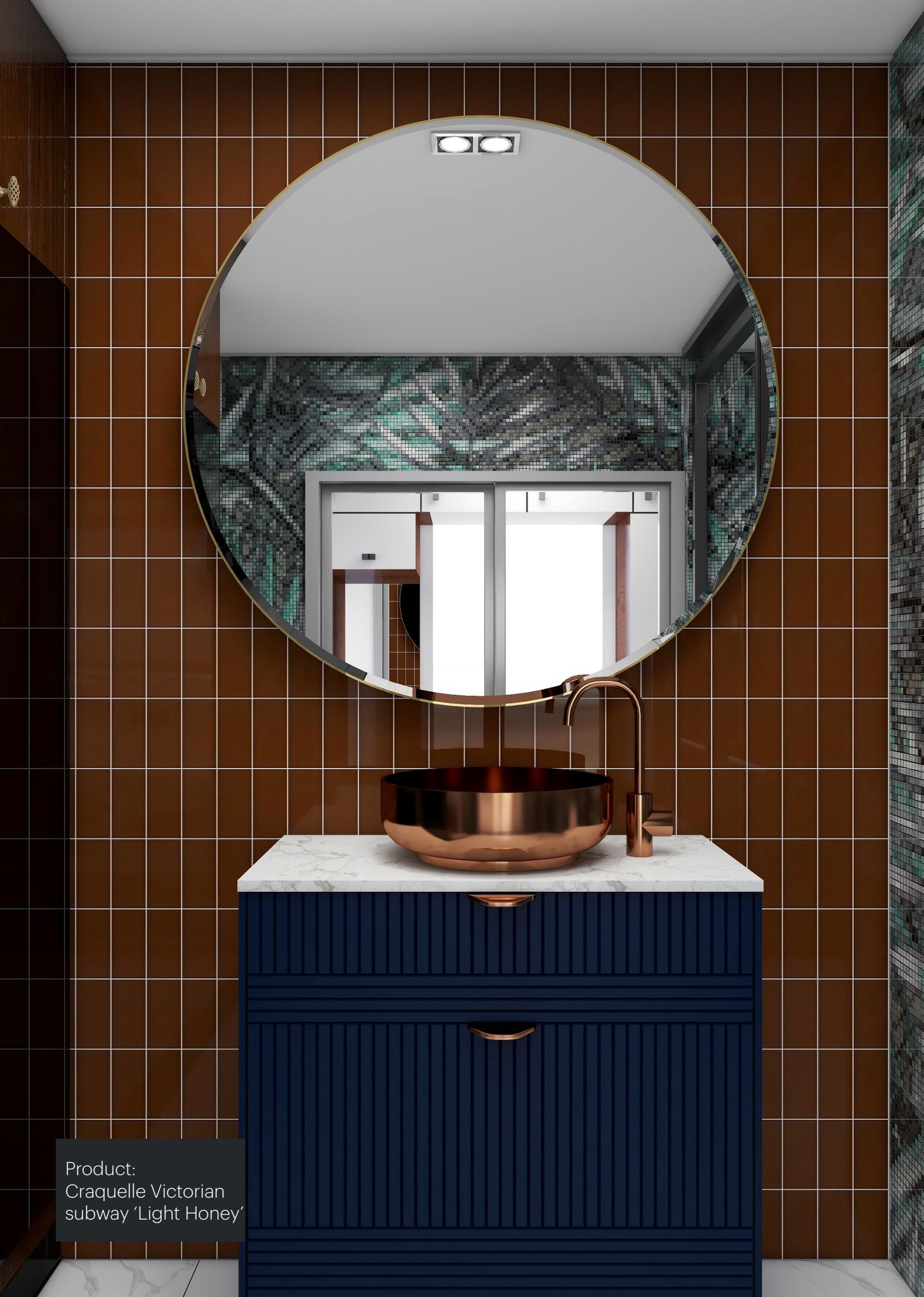
Shades of Browns

Brown is a versatile and warm colour that can bring a sense of comfort, stability and natural elegance to interior and exterior designs. It's often associated with the earth, wood and stone, making it a popular choice for creating a welcoming and grounded atmosphere in a space. Brown brings a warmth and comfort especially in its warmer tones like chocolate, tan or beige, adds a cosy and comforting feel to a living space. Browns are perfect for natural, rustic or earthy themes, it pairs well with natural materials such as wood, leather and stone, enhancing the rustic charm of a space. Lighter shades of brown, such as taupe or sand, are excellent neutral backgrounds. They provide a warm alternative to the more common grays and whites, offering a subtle backdrop for bolder colours and patterns.

Dark browns, like espresso or walnut, convey sophistication and elegance. They are often used in formal settings or to create a luxurious feel, especially when combined with materials like dark wood, velvet or brass accents. Brown pares beautifully with a wide range of colours, cool colours like blues and greens, it offers a balanced look. When combined with warm colours like orange or yellow, it creates a harmonious and inviting space. Brown works well in both modern and traditional settings. In modern designs, it can add warmth and prevent the space from feeling too stark. In traditional designs it enhances the classic, timeless feel. Psychologically, brown is often associated with reliability, stability and comfort. It can create a sense of safety and security in a space.

Incorporating brown into an interior can be done through, paint, furniture, textiles accessories and natural materials. It's important to balance it with other colours and elements to avoid a monotonous or overly dark look. When used thoughtfully, brown can create a warm, welcoming and sophisticated environment.





Product:
Craquelle Victorian
subway 'Light Honey'

Herringbone Pattern

Using subway tiles to create a herringbone pattern are a stylish and increasingly popular way to add visual interest and texture to a space. The herringbone pattern, characterised by rectangular tiles arranged in a zigzag pattern, offers a dynamic and elegant look that can be adapted to various settings and styles. Some key considerations and tips for using subway tiles in a herringbone pattern can depend on the area of application.

Subway tiles in a herringbone pattern can be used in a variety of spaces, including kitchen backsplashes, bathroom walls, shower areas and even flooring. The pattern adds movement and a focal point to the room. The size and colour of the subway tiles can greatly affect the overall appearance. Classic white subway tiles offer a timeless look, but you can also opt for coloured or textured tiles for a more distinctive effect. Smaller tiles will create a more intricate pattern, while larger tiles offer a more modern, streamlined look. On the other hand, the direction of the herringbone pattern can influence the perception of space. A vertically oriented pattern can make walls appear taller, while a horizontal orientation can make a space feel wide. To add definition the choice of grout colour can either highlight the herringbone pattern or allow it to blend more subtly with the tiles. A contrasting grout colour will make the pattern more pronounced, while a matching grout colour creates a more uniform and subtle appearance. Installation precision is crucial to the appearance of herringbone. Installing subway tiles in a herringbone pattern required precision. It's important to ensure that the angles are consistent and the lines are straight for a professional and polished look. Hiring a skilled professional for installation is highly recommended. For a unique look, consider mixing different colours or finishes of subway tiles within the same herringbone pattern. This can add depth and a custom design element to your space. Backsplash and feature walls in kitchens and bathrooms often have a herringbone pattern to create an eye-catching backsplash or feature wall. It adds texture and interest without overwhelming the space. Using subway tiles in a herringbone pattern is a great way to combine classic materials, with a contemporary twist, creating a space that is both timeless and on-trend.





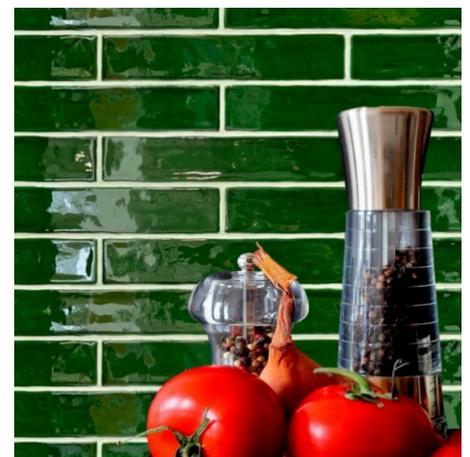
Product:
New York subway
tiles 'White'

Bold kitchen Colours

Incorporating bold colours into kitchen designs is a trend that can transform the space into a vibrant, energetic, and unique area of the home. Bold colours can make a statement, reflect personal style, and create a focal point in the kitchen. Coloured cabinetry is a popular way to introduce boldness. Shades like deep blue, emerald green or even vibrant yellow or orange can create an eye-catching look. For balance, you can paint only lower or upper cabinets in a bold colour, keeping the rest in neutral tones.

A backsplash is an important element in kitchen and bathroom design, serving both a functional and aesthetic purpose. It is the panel behind a sink or stove, designed to protect the wall from splashes and heat. Tiles are a popular choice for backsplashes due to their durability, easy of cleaning and wide range of styles.

A backsplash in a bold colour or vibrant pattern can serve as a stunning focal point. Bright tiles, whether in solid colour or intricate patterns, can add personality and depth to the kitchen. Choosing a bold wall colour can instantly liven up the kitchen. Consider vibrant shades like terracotta, deep teal, or mustard yellow for a cozy yet dynamic atmosphere. Tiles come in various sizes and shapes, from small mosaics to large slabs. Larger tiles can make a space feel bigger and have fewer grout lines, while smaller tiles or mosaics add more texture and detail. The colour and pattern of the tiles can significantly impact the overall look of the kitchen. Neutral colours offer a timeless look, while bold or contrasting colours can make a statement. Whereas, grout colour and thickness can affect the appearance of the tile. A contrasting grout can highlight the tile pattern, while a matching grout creates a more seamless look. A tile finish is also highly important as glossy tiles reflect light and can make a space feel brighter and larger, while matte or textured tiles offer a more subdued and tactile look. The tile design should complement the overall style of the room, whether it's modern, traditional, farmhouse or industrial.





Product:
Craquelle Victorian
subway 'Dark Teal'

Classic subway tiles remain popular, but variations in colour, size and layout such as herringbone or vertical stacking adds a contemporary twist. Bold patterns and colours such as graphic patterns, colourful tiles or morroccan-inspired designs can create a focal point in the kitchen. Textured and 3D tiles with raised patterns, wavy surfaces, or other textured designs add depth and interest to the backsplash. Using larger tiles or slab-sized porcelain panels reduces grout lines and creates a sleek, modern look. Mix and matching by combining different tile shapes, sizes or colours in the same area, or using tiles to create borders or insets. A well-chosen backsplash not only protects your walls but also serves as an artistic expression in your kitchen, it an opportunity to add colour, texture and personality to the space.

Accent Wall

Accent walls, also known as feature walls, play a significant role in interior design by adding depth, interest and personality to a room. An accent wall is typically a single wall or section of a wall that is distinctly different from the other walls in the room, whether through colour, texture or material. Some key considerations and ideas for using accent walls in interior design:

Focal Point

Accent walls draw attention and can serve as a focal point in a room, especially in spaces without built-in architectural features. By introducing colour or contrast to an otherwise monochromatic or neutral space, adding visual interest. Texture and pattern can be added to a room, enhancing its overall aesthetic appeal. An accent wall can balance a room's proportions or distract from less appealing aspects of the space. Ideas for accent walls can be easily made with a bold paint colour a cost-effective approach and easily changeable option. Wallpaper with striking patterns, textures or mural designs can make a dramatic statement. Whereas, tile walls are a unique way to add as an accent wall with unique patterns or vibrant colours can create a standout feature, especially in kitchen or bathrooms. Balance and harmony ensure the accent wall complements the rest of the room and fits cohesively with the overall design theme.





Product:
Craquelle Victorian
subway 'Heritage
Green'

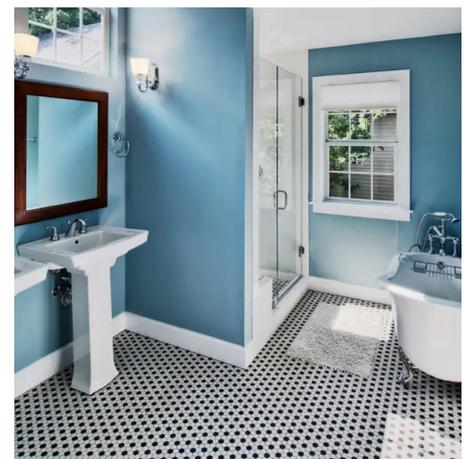
other considerations are the colour psychology and the impact of colours, warmer colours create a cozy atmosphere, while cooler colours impart a calming effect. Focus on the right wall as the accent wall is the first one seen upon entering a room or the one behind a major focal point like a bed, sofa or fireplace. Proper lighting can enhance the impact of an accent wall, highlighting its features and colours. Other things to consider is the size of the room and the ceiling height as a smaller room or rooms with low ceilings, an accent wall can make the space feel more confined, so choose colours and patterns wisely. Accent walls are a versatile and creative tool in interior design, allowing designers and homeowners to experiment with colour, textures and materials to add character and interest to a space.

Calming Blues

Calming blues have long been a favourite in interior design, particularly for their soothing and serene qualities. The colour blue, often associated with the sky and the sea, can evoke feelings of tranquility and relaxation, making it an excellent choice for many spaces in a home or office.

The psychological effects of blue are associated as having a calming effect in the mind, often used in interiors and exteriors of the home to create a peaceful and relaxing atmosphere. Other shades of blue can enhance focus and productivity, making them suitable for home offices or study areas. Whereas, lighter blues can make a room feel more spacious and airier. Blue has a cooling effect, often used in warmer climates to create a sense of coolness. Ways to use calming blues in your designs can either be wall paint with muted blues, accent walls, textiles and upholstery. Other ways are by adding blue artwork, vases or decorative objects can serve as a calming visual element in a room. Blue kitchen and bathroom tiles, particularly in lighter shades, are popular for backsplashes and shower tiles, evoking cleanliness and freshness.

Incorporating calming blues into your projects not only enhances the aesthetic appeal of a space but can also positively affect the mood and overall atmosphere of the environment. With its wide range of shades and versatile nature, blue remains a timeless and popular choice in interior design.





Product:
Tessellated tile
'Gasglow'

Checkered

Checkered tiles are a timeless and versatile design element, widely used in both interior and exterior spaces. Their bold, contrasting patterns can create a striking visual impact, adding character and dynamism to any area. Checkered tiles are a classic choice for kitchen and bathroom floors, offering a clean, crisp look. They can also be used in entry ways or hallways to make a strong first impression. Featured areas like creating a checkered feature wall or a section of flooring can delineate spaces in open-plan areas or add interest to a specific part of a room.

Checkered tiles as an exterior design application are popular for outdoor patios, walkways and terraces. They can make these spaces feel more like outdoor rooms, especially when the tile design complements the home's exterior. Checkered tiles around pools can create a classic, resort-like ambiance, particularly when using more luxurious materials. Additionally, wall accents to exterior walls or sections can feature checkered patterns, either as a focal point or a tie together the architectural elements of the property.



Design considerations and colour combinations like black and white is the most classic and bold choice, offering a high contrast look. However, checkered patterns can also be softer, using varied shades of the same colour or complementary colour for a subtler effect. Porcelain and ceramic tiles are popular due to their durability and ease of maintenance. For outdoor use, materials that withstand weather conditions like tessellated tiles are ideal. Scale and size have a lot to do with the makeup of your design. The size of the checks should correspond to the space's size. Larger tiles can make a small space feel bigger, while smaller tiles are better for detailed or intricate designs. While checkered floors are often associated with vintage or retro styles, they can also complement modern, minimalist, or even industrial decors, depending on the colours and materials used. Alternatively, mixing with other patterns checkered tiles can be mixed with other patterns, but it required a careful balance to avoid a cluttered look. Simple geometric patterns or solid colours usually work best.



Product:
Tessellated tile
'Checked'

Another important design aspect is the colour of the grout can significantly impact the overall appearance. A contrasting grout colour can highlight the pattern, while a matching colour can create a more subdued look.

Tiles, especially porcelain are durable and can withstand heavy foot traffic, making them ideal for both indoor and outdoor use. Regular cleaning is necessary to maintain the appearance, particularly for lighter-coloured tiles that might show dirt more easily. In all, incorporating checkered tiles into design schemes can add a sense of classic elegance or playful charm, depending on the chosen colours and materials. Its design choice that, when done thoughtfully, can have a lasting impact and timeless appeal.



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