



The paint the professionals use

For over 60 years, Resene has forged a reputation of excellence and quality in manufacturing products designed to meet the demanding standards of architectural and building industry professionals. This reputation is reflected in the sponsorship of the New Zealand Institute of Architects Resene Awards programme and the RAIA Awards programme, which recognise quality, innovation and excellence in architectural design - the same principles that drive all Resene activities.

Architects, specifiers and contractors endorse our product range by their ongoing commitment to our brand. Working hard to stay ahead of market trends, Resene has an international reputation as a leader in paint research and technology.

Resene is renowned for its environmental friendliness. To reinforce this position we



have joined the Environmental Choice Programme. Resene's commitment to this programme and our continuous development process to reduce the risk our products may present to our customers will ensure that safer, professional quality paint is available to everyone.

Resene has pioneered product stewardship WISE introducing Be PaintWise, facilitating the recovery of unwanted paint and paint packaging diverting tonnes of paint and packaging away from landfills.

For more information on Resene products, colours, services, Environmental Choice and Be PaintWise, visit our website www.resene.co.nz (NZ), www.resene.com.au (AUST) or call us toll-free on 0800 RESENE (NZ) or 1800 738 383 (AUST).

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If this business card is missing please call 0800 RESENE (in New Zealand) or 1800 738 383 (in Australia) for your nearest Resene representative.

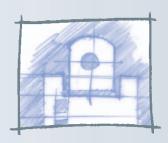
Resene

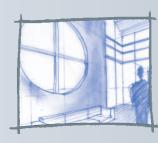
Architectural Services

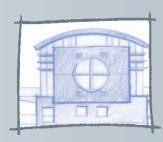


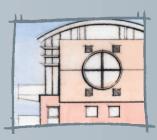






















While most recognise Resene as an innovator in colour and a leading manufacturer of quality paints, few know the full range of architectural services that Resene provides to enable you and your client to get a quality finish on every project. With services complementary to your business, the final result you achieve is bound to impress.

Architectural services professionals enjoy

Resene Architectural Services encompass all facets of the specification and coatings process, from initial specification development through to on-site inspection and the issuing of comprehensive warranties.

For those specifying Resene products, our services are free, therefore you can use us as much or as little as you like.

Professional service and advice

Prompt and competent professional service and advice is available from trained field staff in the following areas:

- Coating specification development.
- Colour scheme development, encompassing a range of colour services from colour matching through to virtual painting.
- Technical advice on products, systems and specific application techniques.
- Site visits to determine project scope and progress, including trials and assistance where appropriate.
- Painting contractor recommendation and tendering.
- Warranty development.

The Resene product range includes paint and specialist coatings for residential and commercial buildings. To help building professionals keep abreast of new developments in our product range we have an innovative range of architectural services and reference materials, including technical and specification manuals, the Resene Total Colour System, samples and online information.

We can draw on a range of staff from colour consultants through to technical experts to provide whatever assistance you require.

Specifications

Write your own specification...

The Resene One-Line Specification Manual is a comprehensive easy to use manual that provides clear, simple guidelines for specifying Resene products. Resene One-Line Specification information is also available as part of the MasterSpec Standard, MasterSpec Basic and Natspec specification systems.

The Resene Engineered Coating Systems Manual details our dedicated range of high performance architectural and industrial coatings, designed to protect substrates in aggressive environments. Resene pioneered the use of these coatings for architectural applications.

Both are available as ringbinder manuals or online at our websites, www.resene.co.nz (NZ) or www.resene.com.au (AUST).

Or use our customised service...

If you prefer, we can develop and write the complete coatings specification for you. The Resene customised specification service is a well-established service that draws on the expertise of our Technical Department and field staff to develop a tailormade specification for your project. This service, free to architects, designers and specifiers, is perfect for those tricky specifications.

Why the professionals use Resene

- Full support at all stages of the project.
- Complete range of coatings, including:
 - Decorative finishes;
 - Protective coatings designed to protect substrates in aggressive environments;
 - Applied finishes, including waterproofing membranes and a range of textured coatings.
- Innovative colour scheme development and tools the Resene Total Colour System.
- Technical expertise.
- Proven track record in architectural services.
- Quality products backed by ISO 9001 accreditation.
- Written warranties.

We are leaders in providing professional advice, high quality products and superb colours - the three vital ingredients in any successful coating project. We have strong working relationships with paint contractors and the wider construction industry, and have intimate knowledge of their businesses and working methods. Our professional and dedicated architectural services team can provide you with expert advice and specifications support.

Contact your Resene representative, local Resene ColorShop or Reseller for further information, visit our website www.resene.co.nz (NZ), www.resene.com.au (AUST) or call us toll-free on 0800 RESENE (NZ), 1800 738 383 (AUST).

Whether your requirements are large or small, you'll find that Resene has the service and products that are designed to suit both the local conditions and you.

A look at the Resene Total Colour System

When it comes to colour, paint is all about fashion. Colours come and go with changing trends. Flexibility in colours, colour tools and colour scheme development is paramount.

The Resene Total Colour System offers this flexibility through a wide range of colour services, from colour tools such as colour charts and drawdowns through to special colour matches and complete colour scheme development by specialised staff.

Sophisticated tinting technology enables Resene to produce durable colour options that remain true to colour long after they have been applied. Interlinked systems for decorative and high performance coatings allow you to achieve the same spectrum of colours in a wide variety of products.





















The Resene Total Colour System includes:

- Colour charts
- Adhesive colour chips: Large format adhesive colour chips available in over 3000 standard Resene colours.
- has even started with Resene virtual painting software. Either virtually paint pre-selected images from our image gallery or your own images using Resene EzyPaint, or let us do the work for you. Using Resene RenderRite, our computerised colour rendering service, we can develop a colour scheme using a photo of the current building and show you what the building will look like after your colour scheme has been applied.
- Drawdowns: Direct order service for A4 screenprinted colour samples to aid your critical evaluation of colours.
 Drawdowns are delivered to your letterbox.
- **Handy testpots:** Small pot colour samples the perfect way to confirm your colour choices.
- Colour Match pencils: Over 100 Faber Castell pencils
 with a complete list of formulations enabling you to
 match every Resene colour using different pencil
 combinations. The Colour Match system may be ordered
 through Resene representatives for \$175 incl GST.
- the Resene Total Colour System. Our Colour Laboratory utilises the latest technology to match colours to your specifications, making this the perfect way to ensure that the colour you get is the colour you want.
- **Colour assistance:** Even with all the best colours and tools, sometimes you still need assistance. Resene can provide colour assistance to help you develop your colour scheme.
- from decorative topcoats to specialist steel coatings, may be viewed in our Architectural Samples Box - a 'hands on' resource to supplement our product manuals. Contact your Resene representative to view.

The Resene Total Colour System offers you all the colours, colour tools and services you need to develop the right colour scheme for your next project.

Our quality reputation

Resene not only provides extensive architectural services and superb colours, but also the quality products you need for a quality finish.

The key to Resene's reputation is its solid commitment to excellence and quality, monitored through controlled testing in the Resene TELARC registered laboratory and in the field.

All products are backed by a technical team committed to maintaining product quality and constantly researching new or improved technologies to enhance product performance, application and safety. Resene paint is recognised as world class, evidenced by our exports of paint technology.

Resene products are technologically advanced, made from high quality raw materials under laboratory guidance and are guaranteed. Written guarantees are custom-designed for specific projects using Resene paint systems.

Guarantees that apply to a particular system can be confirmed at the time the project specification is written. In all cases, a standard guarantee of product quality in relation to ISO 9001 and system durability can be issued.

Our internationally recognised quality systems and ISO 9001 accreditation allow us to guarantee our products for consistency and performance, so Resene quality is assured - every step of the way.

















