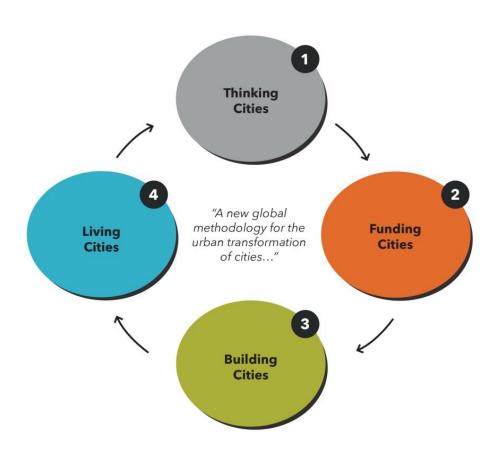




Stakeholder Briefing
The Bays Precint
Urban Transformation Program

Our Lifecycle Approach

UrbanGrowth NSW: City Transformation Life Cycle™



Our Ambition & Narrative

Our Ambition Statement for UrbanGrowth NSW is - "Transforming City Living"

This will be supported by a compelling Narrative for the urban transformation of our cities

AMBITION

UrbanGrowth NSW

"Transforming city living"

WHY?

urban transformation of our cities?

Why urban focus?

Urban living is better for you, the economy and the future

Why now?

To capitalise on government investment in infrastructure

Why Sydney?

Sydney needs to accommodate 1.7m people by 2040

HOW?

are we transforming our cities?

We will...

Collaborate

We will be...

true to Our Values

We will apply our ...

City Lifecycle Approach

WHAT?

are we doing to transform our cities?

We will focus on....

City Shaping projects

We will deliver...

Benefits for people

We will create...

World Class Cities

Summit Ambition

Summit Ambition

- To create a platform, using leading-edge global thinking, to construct an achievable strategy to transform the Bays Precinct in the western end of Sydney Harbour.
- To develop a universal ambition for the regeneration of the entire Bays Precinct and the fundamental strategic plan to transform Sydney
- To enable a best-in-world revitalisation of the Bays Precinct.
- To underpin the fundamental elevation of the urban amenity and global reputation of Sydney





INVITED ORGANISATIONS				
10,000 Friends of Greater Sydney	Balmain Association	Clean Up Australia	Department of the Prime Minister and Cabinet	
	Balmain Community Precinct	Committee for Adelaide	Destination NSW	
Aboriginal Education Consultative Group	Barangaroo Delivery Authority	Committee for Economic Development (CEDA)	Disability Advocacy Network Australia	
Annandale Community Precinct	Better Planning Network	Committee for Melbourne	EcoTransit	
Art Gallery of NSW	Bike Sydney	Committee for Perth	Engineers Australia	
Arts NSW	Birchgrove Community Precinct	Committee for Sydney	Ethnic Communities Council	
Association of Superannuation Funds of Australia	Blackwattle Cove Coalition Pyrmont Action Inc.	Consult Australia	Family and Community Services	
Australian Council for Health, Physical Education and Recreation	Boat Owners' Association	Co-operative Research Centre for Low Carbon Living	Friends of Sydney Harbour	
Australian Council of Social Services	Brisbane City Council	Corroboree Sydney	Glebe Society	
Australian Government Future Fund	Business Council of Australia	Council on the Ageing NSW (COTA)	Google Australia	
Australian Housing and Urban Research Institute	Cement, Concrete & Aggregates Australia	CSIRO	Government Property NSW	
Australian Institute of Landscape Architects	Christchurch Central Development Unit, New Zealand	Curtin University	Grattan Institute	
Australian Olympic Committee	City of Melbourne	Department of Finance	Green Building Council Australia	
Australian Sports Commission	City of Sydney	Department of Foreign Affairs & Trade	Harbour City Ferries	
Australian Technology Park	Clean Energy Council	Department of Infrastructure and Regional Development	Hornery Institute	

Invited Organisations

INVITED ORGANISATIONS				
Housing NSW	Matronolitan Redevalonment Authority	NSW Department of Premier and Cabinet	Port of Melbourne Corporation	
Information Cultural Exchange	Ministry of Foreign Affairs of Denmark, The Trade Council	NSW Federation of Housing Associations	Productivity Commission	
Infrastructure Australia	Mission Australia	NSW Health	Property Council of Australia	
Infrastructure NSW	Monash University	NSW Heritage Council	Real Estate Institute of NSW	
Infrastructure Partnerships Australia	Museum of Applied Arts and Sciences - Powerhouse Museum	NSW Institute of Sport	Renew Australia	
Infrastructure Sustainability Council of Australia	Museum of Old New Art	NSW Office of Aboriginal Affairs	Renewal SA	
Inner West Youth Alliance	National Centre of Indigenous Excellence	NSW Sports Federation Inc	Roads and Maritime Services	
Kinesis	National University of Singapore	NSW Trade and Investment	Rozelle/Ironcove Precinct	
Leichardt Council	Nature Conservation Council of NSW	NSW Treasury	Rozelle/Lilyfield Precinct	
Leichhardt Residents Precinct	The Council of Social Service of New South Wales (NCOSS)	Office of Environment and Heritage	Rozelle/White Bay Precinct	
Local State Members	Networks NSW (Endeavour Energy)	Office of the Victorian Government Architect	Sports & Recreation NSW	
Major Projects Victoria	New Zealand Council for Infrastructure Development	Place Leaders Asia Pacific	State Library of New South Wales	
Mental Health Australia	NSW Aboriginal Land Council	Places Victoria	State Transit Authority	
Metropolitan Local Aboriginal Land Council	NSW Department of Education and Communities	Planning Institute of Australia	Sydney Alliance	
Metropolitan Planning Authority	NSW Department of Planning & Environment	Port Authority of New South Wales	Sydney Business Chamber of Commerce	



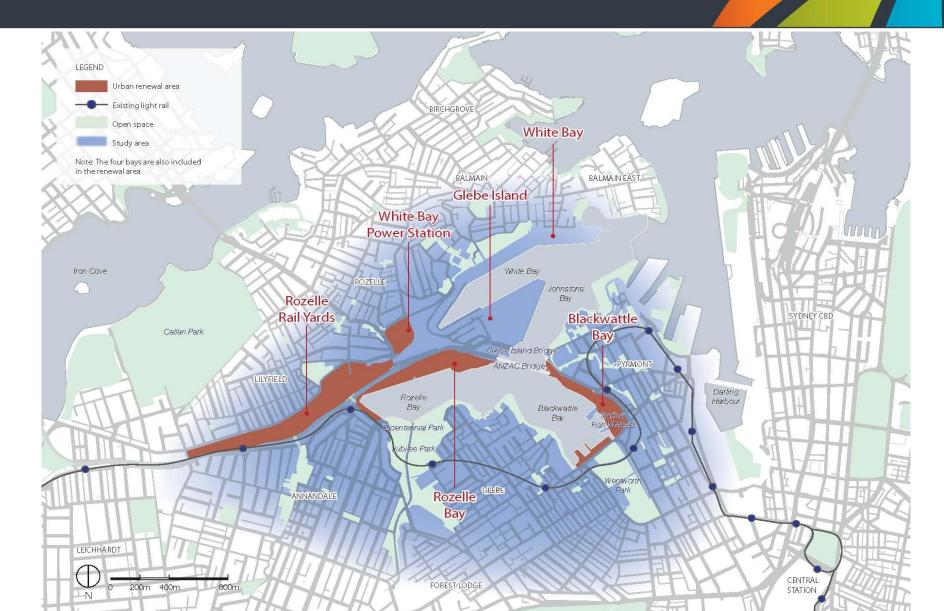
INVITED ORGANISATIONS				
Sydney Fish Market	University of Newcastle			
Sydney Harbour Foreshore Authority	University of Sydney			
Sydney Olympic Park Authority	University of Technology, Sydney			
Sydney Opera House	University of Western Sydney			
Sydney Trains	University of Wollongong			
Sydney Water	Urban Development Institute of Australia			
The Royal Australian Institute of Architects	Urban Land Institute			
The Royal Botanic Gardens and Domain Trust	Urban Task Force			
Tourism Australia	WestConnex Delivery Authority			
Transition Sydney	White Bay Joint Steering Committee			
Transport & Tourism Forum	Youth Action and Policy Association			
Transport for NSW				
Tribal Warrior Association Inc				
University of Canberra				
University of New South Wales				



THE BAYS PRECINCT URBAN RENEWAL PROGRAM



The Bays Precinct



Objectives

- To adopt a holistic approach to the long term future of The Bays Precinct, with full commitment of NSW Government
- To deliver iconic buildings and inspirational public places
- To create a vibrant and dynamic destination for Sydneysiders and tourists
- To encourage employment opportunities
- To provide diverse range of housing

CURRENT STATUS

Project partners

- Collaboration agreement signed April 2014
- Project partners:
 - UrbanGrowth NSW
 - Department of Planning and Environment
 - Sydney Harbour Foreshore Authority
 - Government Property NSW
 - Infrastructure NSW
 - Transport for NSW
 - Port Authority of NSW
 - Trade & Investment
 - NSW Treasury
- Integrated Project Team established June 2014

DEVELOPING THE STRATEGY

The Bays Precinct planning

PHASE 1

INVESTIGATIONS & PROJECT AMBITION

May 2014 - Dec 2014

- Constraints and opportunities analysis
- Studies
- International Summit
- Ambition and objectives

Project collaboration agreement (agencies)

- Local MP and council briefings
- Landowner and tenant engagement
- Community and other stakeholder engagement
- International Summit

PHASE 2

STRATEGIC PLAN DEVELOPMENT

Jan 2015 - Sep 2015

- Preparation of draft strategic plan for The Bays Precinct
- Preparation of final Bays
 Precinct strategic plan

PHASE 3

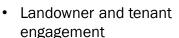
PRECINCT PLANS
IMPLEMENTATION STRATEGIES

October 2015 onwards

- Preparation of precinct plans
- Preparation of Implementation Strategies
- Delivery



- Landowner and tenant engagement
- Community and other stakeholder engagement
- Local MP briefings
- Local government working groups
- Sydneysiders Forum



- Community engagement program
- Local MP briefings
- Local government working groups

PROGRAM ACTIVITIES

ENGAGEMENT ACTIVITIES



The Bays Precinct, Sydney Strategic Plan & Indicative Timeline

Oct 2014

Summit Sessional Papers published

18 - 20 Nov 2014

The Bays Precinct, Sydney International Summit Nov 2014

Communique

Nov 2014 - Aug 2015

Development of the Strategic Plan & Stakeholder Engagement 28 Mar 2015

NSW State Election

Apr 2015

Present Draft Strategic Plan to Government

May 2015

Sydneysiders Summit

July 2015

Final Strategic Plan

Aug 2015

Present Final Strategic Plan to Government

Sept 2015

Commence Project Planning



Thank you